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Competition And Strategy By Joan Magretta**

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The Essential Porter. Michael Porter is the Bishop William Lawrence University Professor at
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Joan Magretta s Understanding Michael Porter: The Essential Guide to Competition and Strategy, is an excellent and timely book about business strategy.

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Summary: Magretta, Joan is the author of Understanding Michael Porter: The Essential Guide to Competition and Strategy, published 2011 under ISBN 9781422160596 and

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Michael Eugene Porter is the Bishop William Lawrence University Professor at The Institute for Strategy and Competitiveness, based at the Harvard Business School.

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