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Chuck Martin**

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Chuck Martin is a New York Times Business bestselling author, He is the author of Mobile Influence: The New Power of the Consumer (Palgrave Macmillan),

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In this week s episode, Chuck Martin stops by to talk about his new book Mobile Influence; Mobile Influence: The New Power of the Consumer

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I really enjoy Chuck Martin s work, in particular this book. In Mobile Influence Martin does a great job of showcasing, not where the industry (mobile) has been

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Chuck Martin is a New York Times business best-selling author, researcher, Martin s new book, MOBILE INFLUENCE: The New Power of the Consumer,

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Chuck Martin is a New York Times Business Bestselling author, analyst and has been a leader in emerging digital technologies for more than a decade.

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