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Constructing Monetization Models Using Digital  
Workspaces (Business In The Digital Economy) By  
Mark Skilton**

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### **Building the digital enterprise | pa consulting**

Mark Skilton is a digital expert at PA Consulting Group, and a Professor of Practice in Information Systems and Management at Warwick Business School.

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Deepak is a sales and marketing professional with over 18 years in the IT services industry, specializing in outsourcing, managed services and integration of SMAC

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